

## FOR IMMEDIATE RELEASE

### **NKPR PRESIDENT AND FOUNDER NATASHA KOIFMAN & ENTREPRENEUR AND REAL ESTATE DEVELOPER ANTHONY MANTELLA CO-FOUND ANGEL INVESTMENT COMPANY AN8**

*Toronto and New York-based entrepreneurs collaborate to fund, support and deliver opportunities to start-up businesses*

**February 20, 2018 (TORONTO):** Building on a breadth of entrepreneurial successes, **Natasha Koifman**, Founder and President of NKPR, Toronto and New York-based public relations, marketing, digital and talent agency and **Anthony Mantella**, business leader renowned for his leadership at Mantella & Sons and Mantella Autosport, a professional race car driving team, are delighted to announce the launch of angel investment company AN8.

With a comprehensive understanding of what it takes to bring new ideas to market, the team behind AN8 is seeking partners who share a likeminded passion and spark to create, build and disrupt the market with out-of-the-box thinking. In addition to funding, AN8 will offer partners support through ongoing mentorship, access to key decision-makers, structural operations feedback and robust marketing and public relations counsel.

“We are both, first and foremost, entrepreneurs and share that mindset in all of our professional endeavours. We wanted to create an opportunity to support others who share that frame of thinking,” says **Natasha Koifman, Co-Founder, AN8**. “Since founding NKPR 16 years ago, I have had the great fortune of working with a diverse portfolio of businesses, both big and small, strategically connecting brands with their target audience to drive growth. Building upon this, our mission with AN8 is to invest in businesses’ success in a meaningful way involving funding and sharing our market expertise.”

“We’re living in a time where there is a deep appetite for market disruption,” says **Anthony Mantella, Co-Founder, AN8**. “Because Natasha and I have worked in such a broad range of industries, we are excited about having the experience and platform to partner with businesses in any sector who share our commitment to being fearless and shaking up the status quo.”

Current investments for AN8 include **Flow Water**, an Ontario-based company that packages naturally-alkaline spring water in eco-friendly Tetra Paks, and **Hounds Vodka**, a mineral infused black vodka launched by entrepreneurs and made in Canada. For more information on these investments, and on AN8, please visit [www.an8inc.net](http://www.an8inc.net) or @an8inc on Instagram and Twitter.

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### **ABOUT AN8**

As angel investors, AN8 partners with entrepreneurs to transform strong ideas into business results. Led by Natasha Koifman and Anthony Mantella, AN8 supports new businesses and companies in all sectors including industries such as fashion, beauty, lifestyle, retail, entertainment, technology and media. What’s most important to AN8 is the strength of the idea and the passion and commitment to ensure its market success. AN8 is excited to partner with those fearless, innovative disruptors who are eager to shake up the status quo. For more information, visit [www.an8inc.net](http://www.an8inc.net) or @an8inc on Instagram and Twitter.

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